

The Life You're Leading



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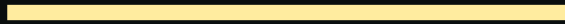
The Life You're *Leading*

MORE ALIGNMENT.
A MORE FULFILLED YOU.

What if the rest you're
looking for isn't on the other
side of less activity...

...but a life *more aligned*
with what matters most?

You are the hardest
and most important
person you will ever lead.



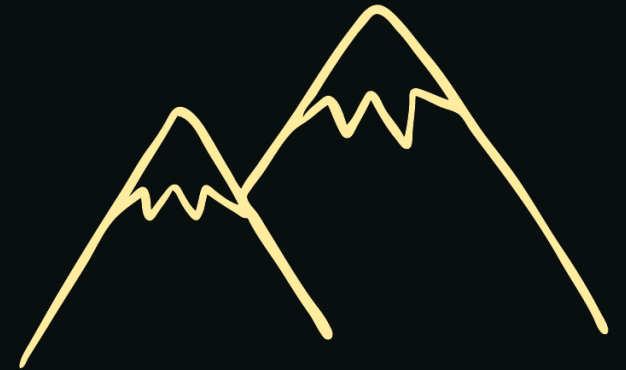
KNOW IT —→ **OWN IT** —→ **ALIGN IT**



WHAT
MATTERS?



WHERE'S
THE GAP?



WHAT WILL YOU
DO DIFFERENTLY?

Values are the soul of leadership

A COMPASS FOR DIRECTION



ACCOUNTABILITY

AUTHENTICITY

BALANCE

COURAGE

COMMUNICATION

CREATIVITY

CURIOSITY

DISCIPLINE

EXCELLENCE

FAITH

FAMILY

FREEDOM

GENEROSITY

GROWTH

HEALTH

HONESTY

HUMILITY

INNOVATION

IMPACT

INTEGRITY

JOY

KINDNESS

LEARNING

RESPECT

SERVICE

SIMPLICITY

TEAMWORK

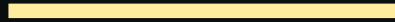


**WHAT ARE YOU
COMMUNICATING?**

What I say matters.



What my life shows matters.



THERE IS A GAP FOR ALL OF US.
THE GOAL ISN'T GUILT.
IT'S RESPONSIBILITY.

“We often complain
about outcomes we’re
unintentionally
helping create.”

1

What's an outcome in your life or leadership you wish were different?

2

How are you contributing to it?
What are you doing, not doing, or tolerating that's creating it?

3

What belief needs to change so you can take a different action?



You must become
the CEO of your
own life.

TELL YOUR TIME WHERE IT'S GOING
INSTEAD OF LETTING YOUR CALENDAR
DICTATE YOU.

What matters must make its way onto your calendar.

VALUES → DECISION → CALENDAR → LIFE



Alignment isn't something
you achieve once.
It's something you practice.

ONE DECISION.

ONE CONVERSATION.

ONE DAY AT A TIME.



If this is truly important to me,
what does alignment
look like tomorrow?



Rest comes from
living a life aligned
with what you value most.

KNOW IT. OWN IT. ALIGN IT.